



For Immediate Release

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PLA MEDIA WELCOMES INSPIRATIONAL ARTIST & SONGWRITER SHANE MICHAEL TAYLOR TO ITS RENOWNED CLIENT ROSTER



PLA Media is thrilled to welcome back Shane Michael Taylor to its celebrated roster as he gears up to release his latest single titled *I'm Giving In*. The inspiring songwriter, author and motivational speaker who is pursuing his dream despite the incredible hurdles he faces with cerebral palsy is joining a client list that includes the Drug Enforcement Administration's Educational Foundation as well as the ACM, CMA and Grammy award-winning artist and Broadway actor Gary Morris.

"It is always gratifying to have a long relationship with clients and we are pleased to be working another new project for Shane who daily inspires me and the world with his tenacity and focus," says PLA President and CEO Pam Lewis.

Shane Michael Taylor reflects on his personal triumphs and tribulations of living with cerebral palsy to reach and influence others with his uplifting music and motivational writings. His forthcoming release, *I'm Giving In*, sheds light on widely-shared feelings of isolation and loneliness resulting from the pandemic.

"I feel blessed to get to be at this point in my life and career. It humbles me when I think of all of the people who work to make this possible. From my music business family to my caregiving family and everyone in between, I am humbled," says Shane Michael Taylor. "Returning to PLA truly feels like coming home. It is an honor to be part of their roster of amazing talent and to have the support of Pam and the entire PLA team - and working alongside them continuously drives and inspires me to give everything I have every day. I'm ready and psyched for what's to come."

Followers can expect the release of his latest single alongside the *I'm Giving In* music video in late April and subsequent music releases in the coming months of 2021.

To stay updated on Shane Michael Taylor, visit the following:

Website: ShaneMT.com

Facebook: Facebook.com/ShaneMichaelTaylor

About Shane Michael Taylor

Shane Michael Taylor is a remarkable man who has overcome obstacles and transcended physical limitations to become a respected author, songwriter and motivational speaker. Shane navigates the world in a wheelchair battling daily with communication hurdles as a result of being born with a severe form of cerebral palsy, a developmental disorder affecting movement, speech and posture. Making excuses, however, was never an option for this Waterbury, CT native, who taught himself to type with his nose at the age of five.

Fueled by his lifelong love of country music and an unrelenting desire to shatter stereotypes, Shane earned a college degree in Music Business and began making frequent visits to Nashville to co-write with prominent Music City songwriters like Lorna Flowers and Mason Douglas.

Shane is living out his life purpose by using his creativity and enthusiasm to inspire and entertain people through music, books and lectures to live life to their fullest potential.

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For more information or to request an interview with Shane Michael Taylor, please contact Anna Proctor of PLA Media at anna.proctor@plamedia.com or (615) 327-0100.